

DemographicsNowA Product of  SRC**Date:** 05/19/06**Current Geography Selection:** (3 Selected) 1, 3, 5 mile radii: 2000 LINCOLN WAY E, MASSILLON, OH 44646**Lat:** 40.798846 **Long:** -81.496521**City:** Massillon city **Pop:** 30,716**County:** Stark County **Pop:** 377,190**Zip:** 44646 **Pop:** 44,495**Demographic Snapshot Comparison Report**

	1 Miles:	3 Miles:	5 Miles:
Population:			
Total Population	8,551	54,767	106,974
Male Population	47.6%	48.4%	48.0%
Female Population	52.4%	51.6%	52.0%
Median Age	39.8	39.5	41.0
Population Density (per sq. mi.)	2,721.9	1,937.0	1,362.0
Employees	3,211	22,493	53,579
Establishments	259	1,793	4,269
Income:			
Median HH Income	\$41,563	\$43,623	\$43,149
Per Capita Income	\$20,162	\$21,775	\$22,544
Average HH Income	\$48,139	\$52,582	\$53,707
Households:			
Total Households	3,451	21,914	43,920
Average Household Size	2.41	2.45	2.40
Household Growth 1990 - 2000	4.7%	6.3%	6.0%
Housing:			
Owner Occupied Housing Units	65.2%	65.8%	68.1%
Renter Occupied Housing Units	28.0%	27.0%	24.9%
Vacant Housing Units	6.8%	7.2%	7.0%
Race:			
White	89.4%	90.5%	92.2%
Black	8.2%	6.6%	4.9%
American Indian, Eskimo, Aleut	0.4%	0.4%	0.4%
Asian	0.6%	1.0%	1.1%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%
Other	0.3%	0.3%	0.2%
Multirace	1.2%	1.2%	1.2%
Ethnicity:			
Hispanic	1.1%	1.0%	0.9%
Non-Hispanic	98.9%	99.0%	99.1%

Current year data is for the year **2005**, 5 year projected data is for the year **2010**. More [About Our Data](#).

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